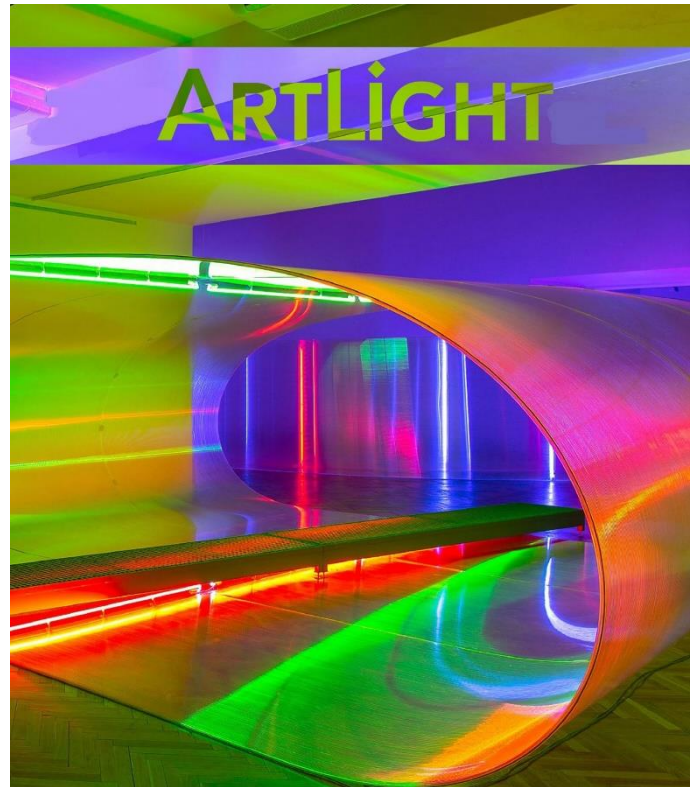


ArtLight ≡ media data 2025
≡ digital formats



ArtLight ≡ Your online Marketing

- ≡ Take advantage of our great Light — network $\approx 13,500$ readers)
- ≡ Without losses due to precise targeting, you reach a public passionate about **light, art + lighting**

— Your interactive marketing with ArtLight

≡ publish my work ≡ promote my project ≡ share my vision ≡



Our office cats will help you a little. Meow!



| [ArtLight](#) [links](#) [Art](#) and [lighting](#) |

≡ ArtLight presents light and art, architecture and lighting design > Portraits of artists, architects and lighting designers > exhibitions, technology, science, scene, trends, business, lighting festivals, art market, museums and galleries, trade fairs and products > Light in society, religion and philosophy ≡
≡ cutting-edge ≡ profound ≡ multidisciplinary ≡ demanding ≡ sophisticated ≡ inspiring ≡ classy ≡ stylish ≡

We put you in the limelight —

Fascinated by light, ArtLight was founded in 2016 to celebrate the art and ingenuity of lighting designers and artists.

THE POWER OF LIGHT

All we see is **light**.

Light reveals and shapes our world.

Light is the greatest medium to connect living creatures and environments.



Maximise your presence and publicity – worldwide

Formats:

- ≡ in the ArtLight Newsletter > Advert
- ≡ in the ArtLight Newsletter > Exclusive newsletter for your project alone (standalone)
- ≡ in the ArtLight Newsletter > contribution and articles
- ≡ in the ArtLight Newsletter > Spotlight
- ≡ in the ArtLight on Instagram > Post
- ≡ PR texts and advertorials > We write texts for you.

Tailor-made concepts for your media presence >

Please ask us >

Contact: Helena Horn
info@artlight-magazine.com
Tel: +49 3946 8191065

ARTLIGHT

| Content marketing ≡ target group-oriented |

Customised advertising
Individual offers > contact us!

Within a few years, ArtLight has become a high-profile magazine in the field of art and lighting design and has built up a large readership. It is the result of carefully researched articles and great beauty of design. In ArtLight, artists and lighting professionals, museums and companies present their exhibitions, projects and products. Our team and media publishing products provide best expert strategic support.

— Content marketing for more visibility and reach

— ArtLight is an exquisite online art magazine: curators, architects and collectors look to us for inspiration.

Our readers:

- Lighting designers, architects, interior designers, landscape architects — worldwide
- Lighting professionals — libraries, universities
- Collectors, curators, artists — gallerists, museum professionals
- Electrical engineers, building investors, urban planners, municipalities, lighting retailers
- Business owners, entrepreneurs and employees and freelancers
- Opinion leaders in the cultural and creative industries, journalists and authors
- People from the lighting industry — Trade fairs, airports
- Female 45 % — male 55 %
- The target group lives in German-speaking countries, Europe and the USA, in Arab and Asian countries





| Marketing communication to promote your ideas |

The newsletter, curated by the ArtLight editorial team, is sent to approx. 13,500 subscribers every 2 to 3 weeks with an average open rate of 55%.

The newsletter is published simultaneously in German and English.

Contact: Helena Horn
info@artlight-magazine.com
 Call +49 3946 8191065

≡ in the ArtLight Newsletter > Adverts

Formats ≡ Ad formats in the editorial newsletter

Advertisement in the newsletter	Size	Information	Prize
Advertisement ≡ large	maximum 900 x 500 px	≡ 1 mailing ≡ Link to your landing page ≡ Send date by arrangement ≡ delivered in jpg / png format / static	480 Euro
Advertisement ≡ small	maximum 900 x 250 px	≡ 1 mailing ≡ Link to your landing page ≡ Send date by arrangement ≡ delivered in jpg / png format / static	380 Euro



ArtLight

| Be outstanding – Boost your marketing strategy |

13,500 readers worldwide with focus on art and light_ing

≡ Your newsletter

≡ Exclusive newsletter for your project alone

Exclusive newsletter	Size	Information	Prize
≡ Newsletter ≡ for your project alone	Maximum 500 words 3 - 8 photos	≡ Exclusive text contribution by the ArtLight editorial team ≡ Picture gallery ≡ We create the text based on your desired content ≡ No advertorial ≡ 1 mailing ≡ Integration of: Link, email, social media, no logo ≡ Sending date by arrangement ≡ Maximum of 2 correction runs before release	580 Euro

≡ In the ArtLight Newsletter

≡ Contribution to the editorial ArtLight newsletter

Contribution im Newsletter	Size	Information	Prize
≡ contribution ≡ im ArtLight-NL	Maximal 150 words 1 photo	≡ Exclusive text contribution by the ArtLight editorial team ≡ 1 photo ≡ We create the text based on your desired content ≡ No advertorial ≡ 1 mailing ≡ Integration of link, email, social media, but no logo ≡ Sending date by arrangement ≡ Maximum of 2 correction runs before release	380 Euro



ArtLight

| Content Marketing > Set your Mission > Set your Goals |

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≡ SPECIAL ≡ Interview / contribution:

- ≡ You can book a contribution (preferably as an interview)
- ≡ Online as a PDF in the newsletter. Can be downloaded
- ≡ The article is not an advertorial
- ≡ Exclusive text with photos (no logo)
- ≡ We coordinate the details with you in all steps until your approval
- ≡ A maximum of 2 correction rounds before approval
- ≡ Layout by the ArtLight graphic designers
- ≡ Including translation into German or English, the number of pages doubles
- ≡ Additional Instagram post for free

Flat rate	– 4 pages –	850 Euro
	– 6 pages –	950 Euro
	– 8 pages –	1050 Euro

Discounts for combined bookings

- ≡ please request a quote

≡ in the ArtLight Newsletter

≡ Spotlight in the editorial ArtLight newsletter

Spotlight in the ArtLight-Newsletter	Size	Information	Price
≡ Spotlight in the editorial ArtLight-Newsletter	Maximum 40 words 1 photo	<ul style="list-style-type: none">≡ Key information items: title, location, date≡ 1 photo≡ 1 mailing≡ Link to your landing page≡ Sending date by arrangement≡ Maximum of 1 correction round before release	320 Euro

ARTLIGHT

| We understand art and research as a driving force in our world
and want to give you the right presence |

IMAGE captions with credits:

- ≡ Please send as a txt file with the following details: Artist's name (with accents if applicable), title of work (if any), year, dimensions (W x H), material and photographer (only if to be credited) and the right to publish (copyright/courtesy).
- ≡ ArtLight starts working when all files have been sent completely in a single file with WeTransfer.
- ≡ Maximum 2 proofreading rounds before release

INVOICE

First, you will receive a quote for approval.

The invoice is sent as a PDF and is payable within 10 days of the invoice date.

No tax/VAT if your address is outside Germany

Please pay your own bank charges so that ArtLight receives the stated invoice amount

| Professional realisation at a fixed price |



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www.artlight-magazine.com/en/disclaimer



The two office cats have now collated all the information and are taking a break > Bye-bye: Miaoww!