



SHOWROOM plus Cross-Media-Marketing > only + specially for artists

- ≡ Become part of our network and increase your public visibility
- ≡ Directly reaching > curators, gallery owners, collectors + architects, lighting designers + property owners
- ≡ Reach an audience that is passionate about art and light
- ≡ The Showroom gives you the opportunity to publish your art pieces
 - Your interactive marketing from the ArtLight publishing house

≡ ≡ Publish my work ≡ promote my project ≡ share my vision ≡ ≡



Our office-cat will help you a bit. Miaow!

ARTLIGHT

ArtLight links art and light/ing

Welcome !

- ≡ ArtLight presents outstanding light-based art, exhibitions, lighting design + products – worldwide ≡
- ≡ Cutting-edge ≡ profound ≡ multidisciplinary ≡ demanding ≡ sophisticated ≡ inspiring ≡ classy ≡

We focus the limelight on you !

Fascinated by light,
ArtLight 2016 was founded
to celebrate the art and
ingenuity of lighting
designers and artists.

THE POWER OF LIGHT

Everything we see is light.

It reveals and shapes our world.

Light is the greatest medium to connect living creatures and environments.



Our Contents: art, exhibitions, lighting design, portraits of artists, architects and lighting designers, technology, science, scene, trends, economy, light festivals, art market, fairs, products, art history, museums, galleries, light in society, religion and philosophy ≡ **it's all about light** ≡

ARTLIGHT

Rise your public presence and attention

Within a few years, ArtLight has become a renowned magazine in the field of art and lighting design and has built up a large readership. It is the result of carefully researched articles and great beauty of design. In ArtLight, artists and lighting professionals, museums and companies present their exhibitions, projects and products. Our team and media publishing products provide best expert strategic support.

— Marketing to increase your public presence

ArtLight is an exquisite art magazine: curators, architects and collectors look to us for inspiration.

- There is hardly a more effective way to make a lasting impression on potential customers than with an article in a renowned magazine.

These are our readers:

- Collectors, curators, gallerists, architects, museum professionals — worldwide
- Lighting professionals — libraries, universities
- Electrical engineers, building investors, urban planners, municipalities, lighting retailers
- Business owners, entrepreneurs and employees and freelancers
- Opinion leaders in the cultural and creative industries, journalists and authors
- People from the lighting industry > Trade fairs, airports
- Producers with a strong affinity for the fascination of technology and beauty
- female 45 % male 55 %
- The target group lives in Europe and the USA, in Arab and Asian countries





| We understand art and science as a driving force in our world and want to give you the right publicity

SHOWROOM — including CROSS-MEDIA-MARKETING | Prices

≡ Booking the Showroom ≡ **1 page** ≡

One page, linked online with your website ≡ 1 full page ≡ photo (one artwork) plus short text (artist statement/exclusive, German or English) from you, with captions + in 1 magazine ≡ 380€*

≡ Booking the Showroom ≡ **2 pages** ≡

Two pages, linked online with your website ≡ 2 full pages ≡ 2 photos (one artwork) plus short text (artist statement/exclusive, German or English) from you, with captions + in 1 magazine ≡ 430€*

≡ Booking the Showroom ≡ **3 pages** ≡

Three pages, linked online with your website ≡ 3 full pages ≡ photos plus text (artist statement/exclusive, German or English) from you, with captions + in 1 magazine ≡ 480€*

≡ Booking the Showroom ≡ **4 pages** ≡

Four pages, linked online with your website ≡ 4 full pages ≡ photos plus text (artist statement/exclusive, German or English) from you, with captions + in 1 magazine ≡ 530€*

*5% discount for subscribers

CROSS-MEDIA-MARKETING > NEWSLETTER + SHOWROOM + KALENDER + SOCIAL MEDIA

NEWSLETTER > With a post in the newsletter you reach your audience directly and in a custom-tailored way. We create your editorial advertising based on your desired content and keywords.

Text post with 1 photo, German and English, 9,000 -11,000 readers — worldwide > 1 mailing

SHOWROOM > Set your Mission – set your Goals! With a post in the Showroom on the ArtLight website, you put your artworks in the spotlight. Here you will reach between 10,000-20,000 visitors per month. Your Showroom (print) is published permanently online here. German and English, linked to your website.

KALENDAR > Your event in the CALENDAR > here you will be found and seen.

SOCIAL MEDIA > Postings on Facebook + Postings on Instagram

Contact: Helena Horn
info@artlight-magazine.com
Phone: +49 3946 8191065



* no VAT outside of Germany | without logo or similar

Be outstanding — Boost your marketing strategy

SCHEDULE 2021

≡ Frequency: 4 times a year, quarterly.

Issue	Publication date
Spring	04 February, 2022
Summer	04 May, 2022
Autumn	04 August, 2022
Winter	04 November, 2022

EDITION

≡ Edition 1.500 issues | Page number 36 - 44 pages
≡ International magazine (print- and e-paper)

PRINTING and BINDING

≡ Offset printing on the Euro scale
≡ Illustration printing paper, stapling

Contact: Helena Horn
info@artlight-magazine.com
Phone: +49 3946 8191065

PRINT DOCUMENTS

Please submit:

Photos: JPG format in high resolution

Text: please send us a txt-file: a short text (artist statement) about the artwork on the photo. The translation is done by ArtLight. Plus: your web address (will be linked online).

Captions/Credits: Please submit as txt-file with the following information: Name of the artist (with accents, if applicable), title of the work (if available), year, dimensions (W x H), material and photographer (only if he/she should be mentioned) and the right of publication (Copyright/Courtesy) | possibly VG Bildkunst?

≡ Please submit all together completely in one file with Wetransfer.





With targeted advertising to your success

DISTRIBUTION

- Subscriptions
- Sold at kiosks, galleries, museum shops, cafés, hotels, associations. auction houses, trade fairs:
- The magazine has an ISSN for periodicals
- Promotional copies

INVOICE

You will receive an invoice after placing the order as a PDF in an e-mail after the delivery date - before the publication date - and is payable within 10 days from the invoice date.

BANKING DETAILS

Helena Horn

Bank account: 0421552121 | Bank sorting code: 10010010

IBAN: DE46100100100421552121

BIC / SWIFT: PBNKDEFF | Deutsche Postbank AG

Friedrich-Ebert-Allee 114 – 126 | 53113 Bonn | Germany

Tax number: 3117 / 233 / 02155

VAT ID number: DE 307 464 768

*No tax outside of Germany | All prices in Germany plus VAT

*GTC : Download via website : www.artlight-magazine.com/en/disclaimer

CONTACT

Helena Horn PhD | Publisher + Editor

Augustinern 42 | 06484 Quedlinburg_Germany | Tel: +49 (0)3946 – 8191065 |



Our cat has now collected all information and is now taking a break > Bye-bye: Miaoww!